

14-18 October 2015

Istanbul Design Week at Old Hat Factory

“City & Design”

Designers, design exhibitions and conferences on design will be waiting for you at the Design Week of Istanbul where will be held at Old Hat Factory (Eski Şapka Fabrikası) in Istanbul.

Istanbul Design Week offers you a full week of design events. It keeps highlighting the concept of “Creative Season” and the theme of "Design" and "City"

It offers you to experience an amazing autumn with design and creative ideas in Hasköy, including exhibitions of the selected finalists from design competitions, exhibitors from abroad.

The 2015 Istanbul Design Week will be held between October 14 – 18 in Hasköy Old Hat Factory hosting design exhibitions, conferences, workshops, parties and opening ceremonies where the major design groups come together.

ABOUT ISTANBUL DESIGN WEEK

THE FIRST ONE TOOK PLACE IN 2005 ON THE OLD GALATA BRIDGE THAT CONTAINS THE CONTEXTS OF DESIGN HISTORY.

ISTANBUL DESIGN WEEK IS A WEEK DEDICATED TO DESIGN, A SHOWCASE FOR DESIGNERS, A NEW BUSINESS OPPORTUNITY FOR PARTICIPANT COMPANIES TO PRESENT THEIR PRODUCTS AND ACTIVITIES TO AN INTERNATIONAL AUDIENCE. VISITORS EXPERIENCED INTENSE DESIGN DAYS WITH SYMPOSIUMS, WORKSHOPS AND CONFERENCES AT THIS CONNECTION POINT FOR CREATIVE IDEAS FROM DIFFERENT DISCIPLINES OF DESIGN.

İSTANBUL DESIGN WEEK IS ORGANIZED BY IDF (INTERNATIONAL DESIGN FAIRS) WITH THE SUPPORT OF ITS PROJECT PARTNERS SUCH AS ISTANBUL METROPOLITAN MUNICIPALITY, HÜRRİYET NEWSPAPER AND DDF (DREAM DESIGN FACTORY).

ISTANBUL DESIGN WEEK PERFORMANCE VENUE: OLD HAT FACTORY, KUMBARHANE CADDESİ NO 22, HASKÖY – BEYOĞLU/ ISTANBUL - TURKEY

[HTTP://WWW.DDF.COM.TR/](http://www.ddf.com.tr/)

MORE INFORMATIONS ABOUT PROJECTS

YOUNG BALKAN DESIGNERS / COMMON GROUNDS



WHAT'S DESIGN TO BALKANS AND WHAT'S BALKANS TO DESIGN?

YOUNG BALKAN DESIGNERS NATURALLY EVOLVED FROM YOUNG SERBIAN DESIGNERS PROJECT

INITIATED AND LED BY MIKSER IN 2009 AND 2010. GROWTH FROM NATIONAL (SERBIAN) TO A REGIONAL (SOUTH-EAST EUROPE) SCOPE OF THE PROJECT CAME NATURALLY, DUE TO A VERY INTENSE INTEREST BY YOUNG DESIGNERS FROM ENTIRE REGION TO PARTICIPATE IN MIKSER COMPETITIONS OWING TO REGIONAL SUCCESS OF THE MIKSER FESTIVAL AND INTERNATIONAL SUCCESS OF THE YOUNG SERBIAN DESIGNERS PROJECT. YOUNG BALKAN

DESIGNERS IS A REGIONAL TALENT COMPETITION INITIATED TO PROMOTE YOUNG TALENTS OF THE

BALKAN IN THE FIELD OF DESIGN. THE MAIN GOAL IS TO GIVE YOUNG CREATIVE PEOPLE AN OPPORTUNITY TO EXPRESS THEMSELVES, TO REALIZE THEIR CONCEPTS AND TO LEARN ABOUT THE PRODUCTION IN INDUSTRIAL DESIGN. IN 2014, YBD COMPETITION HAS GROWN EVEN FURTHER INTO BALKAN DESIGN NETWORK PROJECT.

YOUNG BALKAN DESIGNERS SLOGAN FOR 2015; "COMMON GROUNDS CALLS FOR INTROSPECTIVE VIEW ON ONE'S OWN HERITAGE AND CULTURAL VALUES, VERNACULAR ROOTS, AUTHENTICITIES AND IMPERFECTIONS, AND THEIR INTELLIGENT INTERPRETATION INTO CONTEMPORARY BALKAN CONTEXT."

DESIGN CONCEPTS, PRODUCTS (FURNITURE, LIGHTING, INTERIOR ELEMENTS, EVERYDAY OBJECTS,

HOME ACCESSORIES, STATIONARY, AID PRODUCTS), URBAN SERVICES, RECYCLED MATERIALS, FASHION GARMENTS, ETC. THAT OFFER INNOVATIVE YET RATIONAL SOLUTIONS TO EVERYDAY PROBLEMS. CRITERIA APPRECIATED BY THE JURY: THREADS OF MATERIAL AND IMMATERIAL HERITAGE WOVEN INTO INNOVATIVE FEATURES OF THE PROJECT THAT ENHANCE THE QUALITY OF CONTEMPORARY COMMUNITY LIFE; ERGONOMICS; RATIONAL PRODUCTION COSTS; USE OF MATERIALS AVAILABLE LOCALLY; ENVIRONMENTALLY FRIENDLY PRODUCTION PROCESS; SIGNIFICANT SOCIAL IMPACT

BALKAN DESIGN NETWORK IS AN INNOVATIVE PLATFORM ESTABLISHED BY MIKSER ORGANIZATION FROM BELGRADE, CROATIAN DESIGNERS ASSOCIATION FROM ZAGREB AND PUBLIC ROOM FROM SKOPJE, WITH THE AIM OF ARTICULATING AND PROVIDING STRATEGIC SUPPORT FOR THE DEVELOPMENT AND PROMOTION OF THE BALKAN DESIGN, BOTH WITHIN THE REGION AND AT EU-ROPEAN AND INTERNATIONAL LEVEL. THE AIM IS ALSO TO RAISE AWARENESS OF THE IMPORTANCE OF DESIGN IN THE PROCESSES OF SOCIAL AND ECONOMIC DEVELOPMENT, AS WELL AS PROMOTING THE DESIGN VALUES AMONG BROADER AUDIENCE. WWW.BALKANDESIGNNETWORK.ORG

- **ISTANBUL ACADEMY OF DESIGN EXHIBITION:**

EXHIBITION OF ISTANBUL THEMED GIFTWARE

IN ORDER TO CREATE ISTANBUL'S DESIGN PRODUCTS, STUDENTS WERE BROUGHT TOGETHER BY THE EXHIBITION THAT WAS ORGANIZED BY ISTANBUL ACADEMY OF DESIGN AS A PROJECT WITH THE SUPPORT OF ISTANBUL DEVELOPMENT AGENCY. ISTANBUL THEMED GIFTS WERE DESIGNED BY 10 STUDENTS WHO WERE SELECTED AFTER A WORKSHOP TRAINING PROGRAM. EACH STUDENT DESIGNED THEIR OWN ISTANBUL AS A GIFT AND THE PROTOTYPES WERE PREPARED FOR THE EXHIBITION. THE GOAL OF ISTANBUL ACADEMY OF DESIGN IS TO BRING TOGETHER DESIGN PROJECTS AND PRODUCERS WHO CAN ACTUALIZE THESE PROJECTS TO MAKE THEIR WAY TO GET INTO STORES.

THE SELECTED FINALISTS FROM THE WORKSHOP TRAINING PROGRAM OF ISTANBUL ACADEMY OF DESIGN

BAKİ MERT ALTUN

GÖZDE BAYRAKTAR

MERVE GÜRBÜZ

AYŞE İRİ

SENA BUŞE GENÇ

IŞIL ÇAĞATAY

ONUR YILMAZ

ZEHRA BAYRAMLAR

İREM ÇOŞKUN

ESİN BİLGE ÇELİK

- **W HOTEL YOUNG DESIGNERS COMPETITIONS 2014**

CELEBRATION GLASS DESIGN FOR W HOTEL LOUNGE

OVER 200 PEOPLE CONSISTING OF NEW YOUNG GRADUATES OR STUDENTS STUDYING AT FACULTIES OF FINE ARTS, ARCHITECTURE AND DESIGN, APPLIED FOR THE COMPETITION TO DESIGN CELEBRATION GLASS REFLECTING RENOVATED W LOUNGE OR W BRAND INSPIRED BY THE CREATIVE WORLD OF ISTANBUL. THE PROJECTS TOOK PART IN THE COMPETITION WERE EVALUATED BY A JURY CONSISTING OF GENERAL MANAGER OF W ISTANBUL HOTEL CHRISTIAN HOEHN, ARCHITECT AND DESIGNER MR. MAHMUT ANLAR, INDUSTRIAL DESIGNER AND THE FOUNDER OF OYA DESIGN DR. OYA AKMAN, STRATEGIC DESIGN COORDINATOR OF KALE COMPANY MR. SERTAÇ ERSAYIN AND COORDINATOR OF ISTANBUL DESIGN WEEK MR. ARHAN KAYAR.

BURAK KOCAK A FINAL YEAR STUDENT FROM THE FACULTY OF ARCHITECTURE OF MIMAR SINAN FINE ARTS UNIVERSITY WON THE FIRST PLACE WITH HIS DESIGN 'GULF'; GÖKHAN İLDİRİ FROM 9 EYLÜL UNIVERSITY GOT 2ND PLACE WITH HIS DESIGN 'REWOLUTION'; BENGI KIRICI A GRADUATE FROM THE FACULTY OF ARCHITECTURE OF YILDIZ TECHNICAL UNIVERSITY GOT 3RD PLACE WITH 'W GLASS'.

WEBSITE: [HTTP://WWW.WHOTELYOUNGDESIGNERS.COM](http://www.whotelyoungdesigners.com)

Istanbul Design Week 2015

14 – 18 October at Old Hat Factory

Program

14.10.2015 (Wednesday)

11.00 Exhibition Hall Opening hours

11.00 - 12.30 Press Tour

15.00 - 16.00 Movie Screen : World Design Capital

17.00 Conference “ Karl Stocker: The power of Design”

18.00 Conference “Wolfgang Pichler, VITEO: „Blurred Boundaries“- Creative Director of VITEO”

15.10.2015 (Thursday)

11.00 – 19.00 Exhibition Hall Opening Hours

17.00 – 17.45 Conference: Diego Tamburini “Manufacturing Industry Strategist, Autodesk “ The Future of Making Things”

16.10.2015 (Friday)

11.00 – 19.00 Exhibition Hall Opening Hours

15.00 – 16.00 Conference Jana Keller & Johanna Riplinger “ Sustainability Fashion”

17.00 – 18.00 Jonas Bjerre Poulsen, “Design and Living Spaces” NormCPH (supported by Diseno)

17.10.2015 (Saturday)

11.00 – 19.00 Exhibition Hall Opening Hours

15.00 – 16.00 Conference: Nikola Radeljko, Numen Industrial Designer “**What’s design to Balkans and what’s Balkans to design?**”

17.00 Panel: Young Entrepreneurs in Creative Business in İstanbul: 313 Sanayi/Kolektif House / Atölye İstanbul / 313. Sanayi Enis Karavil , Creative Director / Co-Founder

17.00 – 18.00 Movie Screen : World Design Capital

Participants Companies

- EMNA STUDIO <http://www.emnastudio.com/>
- DAY STUDIO <http://doganberkdemir.com>
- ESCAPE FROM SOFA <http://escapefromsofa.com>
- HALİT BERKER <http://halitberker.com>
- Johanna Riplinger www.johannariplinger.com
- Jana Keller [ROYAL BLUSH] www.royalblush.ch
- LASVIT DESIGN www.lasvit.com